

PRINT DEADLINES

2025 THEMES

Ethanol Today Magazine
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January/February

Insertion December 2, 2024

Artwork December 9, 2024

Ethanol in the Next Presidential Term & 119th Congress

2025 outlook on ethanol industry policy and regulatory priorities, and expectations with a new Congress

March/April

Insertion February 3, 2025

Artwork February 10, 2025

Business Optimization: Financial, Board & Workforce Management

Risk, asset and finance oversight; governance of plant boards and employees

May/June

Insertion April 7, 2025

Artwork April 14, 2025

Diversified Markets, Uses for Ethanol & Coproducts

Ethanol uses beyond the traditional fuel sector, ranging from emerging applications to established uses

July/August

Insertion June 9, 2025

Artwork June 16, 2025

E15 & Higher Blends Market Development

Status of E15; Higher Blends Infrastructure Incentive Program (HBIIP) review and what's next; updates on ACE's hybrid electric flex fuel vehicle demonstration; FFVs and EVs status/plans

September/October

Insertion August 18, 2025

Artwork August 25, 2025

Quantifying Carbon

Work to monetize climate-smart farming practices in Low Carbon Fuel Standard markets; carbon-intensity focused investments

November/December

Insertion October 6, 2025

Artwork October 13, 2025

Worldwide Biofuel Prospects

Industry efforts to develop export markets for various forms of ethanol and its coproducts; update on tariffs and global clean fuel policies

ONLINE AD SCHEDULE

MONTH INSERTION/ARTWORK

January December 15, 2024

February January 15, 2025

March February 15, 2025

April March 15, 2025

May April 15, 2025

June May 15, 2025

July June 14, 2025

August July 15, 2025

September August 15, 2025

October September 16, 2025

November October 15, 2025

December November 15, 2025

**Bonus distributions subject to change - contact ACE office for more information. ACE Conference, ACE fly-in, Commodity Classic, Iowa Renewable Fuels Summit, International Fuel Ethanol Workshop & Expo, Midwest Petroleum and Convenience Tradeshow (M-PACT), National Association of Convenience Stores (NACS) Show, National Association of Farm Broadcasting Convention-Trade Talk, Pacific Fuels & Convenience Expo, Southwest Fuel & Convenience Expo, Sunshine Food & Fuel Expo, Western Petroleum Marketers Association, Wisconsin Petroleum Marketers Convenience Store Association Convention*

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