

PRINT DEADLINES

2024 THEMES

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January/February <i>Insertion December 4, 2023</i> <i>Artwork December 11, 2023</i>	Diversified Markets: SAF, CCUS Update on market potential, policies and developments/projects for Sustainable Aviation Fuel & Carbon Capture Utilization and Storage
March/April <i>Insertion February 5, 2024</i> <i>Artwork February 12, 2024</i>	Progress & Innovation By the Numbers As Christianson’s Benchmarking service celebrates 20 years, this issue will take a look at collected data spanning 2 decades and the impact its had on the industry
May/June <i>Insertion April 1, 2024</i> <i>Artwork April 8, 2024</i>	Climate Synergies Climate-smart farming practices for low carbon fuel market access; carbon projects/regulations; Midwest/Federal clean fuel policy; carbon scoring; etc.
July/August <i>Insertion June 3, 2024</i> <i>Artwork June 10, 2024</i>	E15 & Higher Blends Market Development Status of E15; HBIIIP investments and future funding opportunities; updates on ACE’s hybrid electric flex fuel vehicle demonstration; FFVs and EVs status/plans
September/October <i>Insertion August 19, 2024</i> <i>Artwork August 26, 2024</i>	2024 Election & Ethanol + Advocacy 2024 election preview, discussion of the RFS, clean fuel policy and other ethanol industry policy and regulatory priorities; advocacy opportunities
November/December <i>Insertion October 7, 2024</i> <i>Artwork October 14, 2024</i>	Global Biofuel Demand Industry efforts to develop export markets for various forms of ethanol and its coproducts; update on tariffs and global clean fuel policies

ONLINE AD SCHEDULE

MONTH	INSERTION/ARTWORK
January	December 15, 2023
February	January 15, 2024
March	February 15, 2024
April	March 15, 2024
May	April 15, 2024
June	May 15, 2024
July	June 14, 2024
August	July 15, 2024
September	August 15, 2024
October	September 16, 2024
November	October 15, 2024
December	November 15, 2024

**Bonus distributions subject to change – contact ACE office for more information. ACE Conference, ACE fly-in, Commodity Classic, Iowa Renewable Fuels Summit, International Fuel Ethanol Workshop & Expo, Midwest Petroleum and Convenience Tradeshow (M-PACT), National Association of Convenience Stores (NACS) Show, National Association of Farm Broadcasting Convention-Trade Talk, Nebraska Ethanol Board Emerging Issues Forum, Pacific Fuels & Convenience Expo, Southwest Fuel & Convenience Expo, Sunshine Food & Fuel Expo, Western Petroleum Marketers Association, Wisconsin Petroleum Marketers Convenience Store Association Convention*

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